

SPONSORSHIP PROPOSAL



When our community comes together, everyone benefits. We invite you to sponsor Dancing with the Stars Quinte and help create a night of connection, celebration, and lasting impact.

INTRODUCTION

Welcome to an Unforgettable Experience

Dancing with the Stars Quinte is a high-energy, feel-good community fundraiser that brings local leaders, businesses, and supporters together for an unforgettable night of entertainment and impact. Pairing well-known community members with professional dancer instructors, DWTSQ celebrates generosity, connection, and the spirit of giving—while raising critical funds for programs and services provided by Volunteer + Information HPE.





Volunteer + Information Centre
OF HASTINGS AND PRINCE EDWARD COUNTIES



MEET THE ORGANIZERS

Founded in 1966, Volunteer + Information HPE strengthens volunteerism across Hastings and Prince Edward Counties by connecting people, businesses, and nonprofits to build a more engaged community.

We support volunteers serving 284 local agencies through recruitment, training, and recognition, while engaging students, seniors, and community groups to encourage lifelong participation. As a trusted community resource, we also maintain a database of 1,500+ programs and services to ensure access to timely, accurate information.

Partnering with VIQ demonstrates leadership and community commitment while helping create meaningful local impact.

Database Searches

+18K Total Increase
24%
from 2024

Total Searches in 2025

95K

Highest Month

10.1K

Searches In September

6K

52%
Total Increase
compared to
September 2024

Volunteers Placed

845

**Volunteers
Placed***

*Includes Referrals & Self-Referrals





EVENT OVERVIEW

- **8 Dance Couples:** Local leaders paired with professional dance instructors for a night of high-energy competition and entertainment.
- **600+ Attendees:** Community members, business leaders, and supporters expected to fill the venue.
- **Celebrity MC & Judges:** Engaging hosts and judges to elevate the experience and create buzz.
- **Media & TV Coverage:** Significant exposure for sponsors through local television, social media, and event press.



EVENT SCHEDULE

- Date: Friday, May 29, 2026
- Venue: Empire Theatre
- Time: 7:00 PM



SPONSOR BENEFITS

- **Brand Visibility:** Prominent logo placement on all marketing materials, event signage, programs, and social media posts.
- **Exclusive Recognition:** On-stage acknowledgments by celebrity MC and judges, plus mentions in press releases and media coverage.
- **Audience Reach:** Exposure to 600+ in-person attendees, local business leaders, community members, and media audiences.
- **Program Placement:** Full, half, or quarter-page ads in the event program (depending on tier).
- **VIP Access:** Complimentary tickets to the event and opportunities to network with community leaders and partners.
- **Impact Alignment:** Demonstrate social responsibility and commitment to local volunteerism and community development.



SPONSOR TIERS

Premier
\$3000

- Full-page ad in event program
- Banner as Dancers' Interview Area backdrop
- Primary logo placement on posters, social media, print ads
- Recognition tag in radio advertising
- Logo on event webpage with direct website link
- Opportunity to address the audience following intermission
- 4 VIP tickets

Gold
\$2000

- Half-page ad in event program
- Prominent logo placement on posters, social media, print ads
- Logo on event webpage
- On-stage recognition
- 2 VIP tickets

Silver
\$1000

- Quarter-page ad in event program
- Logo on event webpage
- Logo inclusion on select social media promotions
- On-stage recognition

Bronze
\$500

- Logo listing in event program
- Logo on event webpage
- Verbal recognition during the event

Friends of VIQ
\$250

- Charitable donation receipt issued
- Listing in event program
- Recognition on event webpage



Dancing with the Stars Quinte 2026

SPONSOR COMMITMENT AGREEMENT

Sponsor Information

Organization / Business Name: _____
Primary Contact Name: _____
Email: _____
Phone: _____
Mailing Address: _____

Sponsorship Commitment

<input type="checkbox"/>	Premier Sponsor	\$3,000
<input type="checkbox"/>	Gold Sponsor	\$2,000
<input type="checkbox"/>	Silver Sponsor	\$1,000
<input type="checkbox"/>	Bronze Sponsor	\$500
<input type="checkbox"/>	Friends of VIQ	\$250

Recognition & Promotion

Logo provided (attached or emailed) Facebook: _____
 Logo to follow Instagram: _____

Sponsor Logo & Ad Submission Requirements

Company Logo

- Provide logo in vector format (.ai or .eps) or high-resolution PDF
- Include a smaller JPEG version for social media use
- Submit logos with your completed sponsorship form

Advertisements

- Preferred formats: vector (.ai or .eps) or high-resolution PDF
- (JPEG acceptable if high quality)
- 300 PPI resolution required
- CMYK colour format only
- Include 0.125" bleed on all sides

Deadline: April 23, 2026 (to guarantee inclusion in printed programs).

Event Banner: Must be **dropped off at Volunteer + Info HPE office** by **May 22, 2026**.

Payment Information

- Cheque enclosed (payable to *Volunteer + Information HPE*)
 eTransfer mykaylah@viq.ca Please include Company Name, DWTSQ Sponsorship,

Preferred Invoice Email (if different): _____

Authorization

By signing below, you confirm your sponsorship commitment for *Dancing with the Stars Quinte*.

Authorized Signature: _____

Name: _____

Date: _____



LET'S COLLABORATE

We're excited to explore a sponsorship collaboration tailored to your brand's goals. Let's shape an unforgettable night together and give your audience a reason to remember you. Contact our team to discuss package details and activation ideas, we're ready to hit the dance floor with you.

 613-969-8862

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