



May 11th, 2009

Believe it or not, it is that time again! United Way of Quinte, together with the Community Development Council and Volunteer & Information Quinte is pleased to announce the return of The Good Back Pack Program.

The Good Back Pack Program provides hundreds of area school children with a backpack filled with exciting new school supplies at a minimal cost to start the school year on the right foot. This fall, we would like to help as many families as possible and provide children with backpacks to ensure a positive educational experience.

In order to achieve our goal, we rely upon the support and generosity of many community partners and donors. The annual Good Back Pack campaigns will once again be held this August at the Quinte Mall. Following these campaigns, the children who have registered in the program will have the opportunity to assemble their own backpack with donated items with the help of our personal shoppers.

However, before we can reach our goal of outfitting these children with the new school supplies they deserve, we need your help. We have created a poster promoting the Good Back Pack Program that describes how families who will need a backpack can register their child. I kindly ask that you distribute the enclosed poster, or post it where it is accessible to the public. All registration information is outlined on the poster and parents will register their children with the Community Development Council. This year, we will be holding registration in five areas across the region to ensure the accessibility of the program.

Please do not hesitate to contact United Way of Quinte with any questions you may have regarding the Good Back Pack Program. We would like to thank you in advance for your support and cooperation. Together, we can make a difference in many children's lives this September!

Sincerely;

Tera Swift

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